



# Skolkovo Online Business Mission

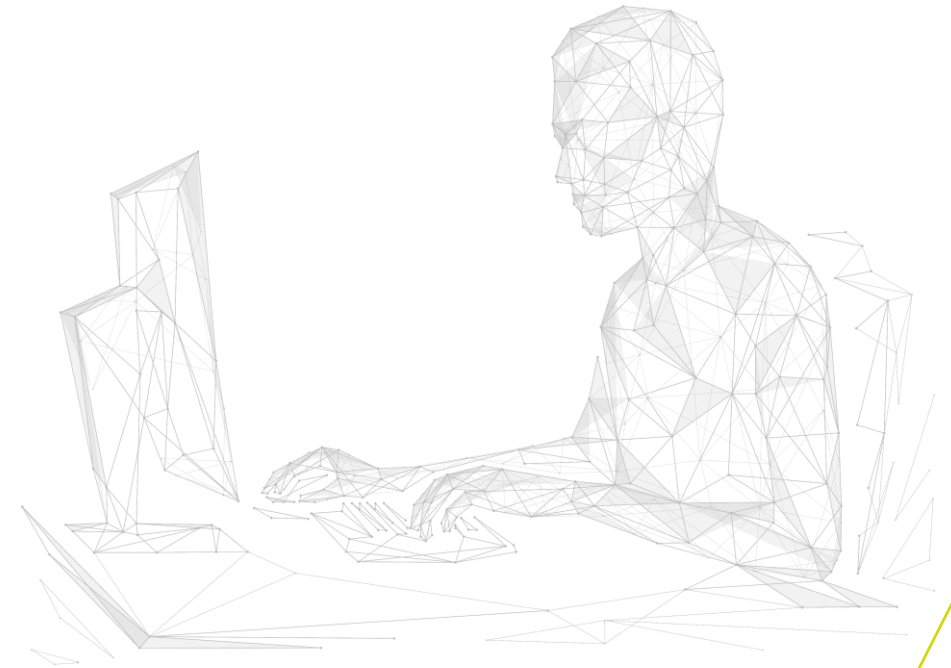
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The world is gradually adapting to the new realities and we are actively working to keep up and adjust to the circumstances and the needs of the startups and our foreign partners. Therefore, the Skolkovo Foundation is launching a brand-new service:

## THE ONLINE BUSINESS MISSION

**The goal** is to bring together startups with the unique and relevant technologies and potential partners looking for innovative solutions in the new reality.



### FAST

- Connecting businesses, state authorities and investors online

### RELEVANT

- Supporting technologies during the 'Corona Virus Crisis' and providing relevant innovative solutions to businesses

### SAFE

- Going Global while 'Staying-at-Home'



## ONLINE FORMAT ALLOWS US TO:

- Respond to the technology requests faster
- Improve the precision of matching partners
- Reduce costs
- Include multiple countries in one mission
- Offer flexible format and timing
- Store the media content (webinar and meeting recordings)
- Keep all participants safe and contribute to the prevention of the virus spread

# SOLUTION FOCUS AREAS

## Business

### Ensuring business-as-usual in the new environment

- Telework solutions
- Secured data transfer and cyber security
- Cloud technologies
- E-commerce solutions
- Virtual assistant
- HR solutions
- AdTech
- Face recognition
- Robotics

## Healthcare

### Technologies and solutions to tackle the virus directly

- Development of medications
- Portable and accelerated tests for corona virus
- Tracking solutions to monitor the spread of the virus
- Wearable technology
- Respiration Systems
- AI in medicine
- Disinfection

## Social

### Education and leisure solutions

- EdTech
- Online entertainment
- Distance work and learning
- Live broadcasting of events
- AR/VR technologies
- Apps development
- Family Tech
- Cybersport
- Gaming

# PROGRAM STRUCTURE

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## Day 1

### Webinar: Country Panorama

- Economy and Tech Overview
- Workshop “How to Enter Market”
- Workshop “How to Raise Money”
- Forecast Lecture

## Day 3

### Online Matchmaking

- B2B, B2G meetings to discuss next steps

## Day 2

### Online Pitching

- Tech companies presenting solutions to potential partners

## Day 4

### Feedback Brunch

- Online informal discussion of the business mission results between organizers and Russian tech companies



In order to transfer our work online, we will be using a platform:



Participants will be connected to the relevant platform according to the program schedule. The events will be moderated by a Skolkovo team member

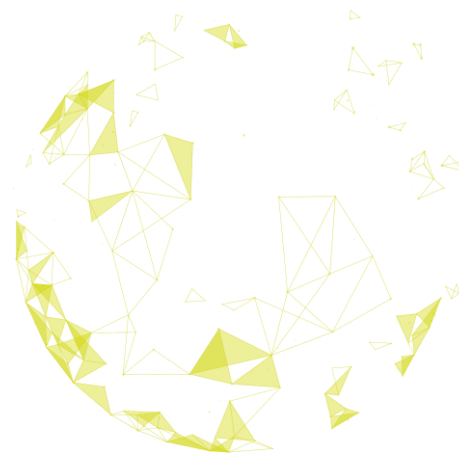
## Webinars:

### Keynote sessions

- 1 speaker joins via Zoom conference link
- 20 - 30 min

### Panels with multiple speakers

- 3 - 5 speakers join via Zoom conference link
- Moderator runs a panel from the studio or Zoom
- 30 - 45 min



## Online Pitching

- 4-7 Skolkovo projects and
- International partners panel join event via Zoom conference link
- 7 - 10 min project presentation + 5 min Q&A

## Online Matchmaking

- Companies, startups, investors and GR representatives may apply for individual meeting with any participant
- Skolkovo organizers match the participants by interest and accompany each meeting
- Meetings take place in a Zoom meeting room
- 30 min



## General inquiries:

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